

# Senate File 329 - Introduced

SENATE FILE \_\_\_\_\_  
BY BOETTGER

(COMPANION TO LSB 2006HH  
BY ZIRKELBACH)

Passed Senate, Date \_\_\_\_\_ Passed House, Date \_\_\_\_\_  
Vote: Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Vote: Ayes \_\_\_\_\_ Nays \_\_\_\_\_  
Approved \_\_\_\_\_

## A BILL FOR

1 An Act providing for the establishment of a financial literacy  
2 council within the office of the governor, providing for its  
3 future repeal, and providing an effective date.  
4 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:  
5 TLSB 2006SS 83  
6 kh/sc/14

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1 1 Section 1. NEW SECTION. 256.29 FINANCIAL LITERACY  
1 2 COUNCIL.  
1 3 1. COUNCIL ESTABLISHED. A financial literacy council is  
1 4 established within the office of the governor. The office of  
1 5 the governor shall provide staff support to the council.  
1 6 2. PURPOSE.  
1 7 a. The purpose of the council shall be to improve the  
1 8 financial literacy of Iowa citizens. The council shall  
1 9 develop and implement, if sufficient funds are appropriated by  
1 10 the general assembly, financial education efforts for youth  
1 11 and adults in collaboration with other state agencies, private  
1 12 entities, educational institutions, and other not-for-profit  
1 13 institutions.  
1 14 b. For purposes of this section, "financial literacy"  
1 15 includes but is not limited to financial responsibility and  
1 16 planning skills; money management skills, including setting  
1 17 financial goals, creating spending plans, and using financial  
1 18 instruments; applying decision-making skills to analyze debt  
1 19 incurrence and debt management; understanding risk management,  
1 20 including the features and functions of insurance; and  
1 21 understanding saving and investing as applied to long-term  
1 22 financial security and asset building.  
1 23 3. POWERS AND DUTIES.  
1 24 a. The council shall do all of the following:  
1 25 (1) Strengthen and coordinate public and private sector  
1 26 financial education programs.  
1 27 (2) Create a strategic plan to develop, communicate, and  
1 28 integrate financial literacy knowledge and information in the  
1 29 lives of Iowa's citizens through the distribution of  
1 30 educational materials and programs designed for youth and  
1 31 adults.  
1 32 (3) Act as a clearinghouse for information on financial  
1 33 literacy programs and curriculum in Iowa and the availability  
1 34 of resources for financial literacy programming.  
1 35 (4) Establish and make available to the public a single  
2 1 state resource for consumers to contact for financial  
2 2 assistance and consumer protection.  
2 3 (5) Study and recommend methods to provide youth and  
2 4 adults with the tools and resources needed to make informed  
2 5 financial decisions.  
2 6 (6) Study and make recommendations for the establishment  
2 7 of an outreach program to educate youth and adults through  
2 8 public meetings or seminars or the distribution of materials.  
2 9 (7) Develop a unified interagency strategy for state and  
2 10 local governments to coordinate the development and  
2 11 distribution of their financial literacy resources efficiently  
2 12 and effectively and to eliminate duplication.  
2 13 b. To the extent possible, the council may procure  
2 14 information from and coordinate with any state agency, public

2 15 entity, political subdivision, municipal corporation,  
2 16 educational institution, not-for-profit institution, private  
2 17 entity, or public officer to carry out its responsibilities  
2 18 under this section.

2 19 4. MEMBERSHIP.

2 20 a. The council shall be comprised of fifteen members  
2 21 appointed by the governor to three-year staggered terms as  
2 22 designated by the governor.

2 23 b. In selecting the members of the board, consideration  
2 24 shall be given to their knowledge, ability, and experience in  
2 25 financial education and financial services, including persons  
2 26 with backgrounds as providers, consumers, educators, and  
2 27 advocates of financial education and financial services. At  
2 28 least two members shall be members of the general public.  
2 29 Members shall be from urban, suburban, and rural areas of the  
2 30 state.

2 31 c. The council shall annually elect its own chairperson  
2 32 and vice-chairperson from among the members of the council.  
2 33 The council shall meet at least quarterly and at the call of  
2 34 the chairperson or upon the written request to the chairperson  
2 35 of eight or more members. A majority of the members of the  
3 1 council constitutes a quorum. Vacancies shall be filled by  
3 2 appointment of the governor for the unexpired term of the  
3 3 original appointee. Members are entitled to receive  
3 4 reimbursement for actual and necessary expenses incurred in  
3 5 performance of their official duties. Members are also  
3 6 entitled to receive compensation as provided in section 7E.6.  
3 7 All expense moneys paid to the members shall be paid from  
3 8 funds appropriated to the office of the governor.

3 9 5. REPORTS. By January 15 annually, the council shall  
3 10 submit a detailed list of its activities, expenditures,  
3 11 anticipated and available financial resources, and  
3 12 recommendations in a report to the governor and the general  
3 13 assembly.

3 14 6. FINANCIAL RESOURCES. The council may accept grants and  
3 15 donations, and shall apply for any federal, state, or private  
3 16 grants available, to fund the activities and materials  
3 17 developed, implemented, or distributed in accordance with this  
3 18 section. Any grants or donations received shall be deposited  
3 19 in a separate fund in the state treasury and used exclusively  
3 20 in accordance with this section or, if received from the  
3 21 federal government, as federal law directs.

3 22 7. REPEAL. This section is repealed June 30, 2014.

3 23 Sec. 2. EFFECTIVE DATE. This Act, being deemed of  
3 24 immediate importance, takes effect upon enactment.

3 25 EXPLANATION

3 26 This bill establishes a financial literacy council within  
3 27 the office of the governor. The council is directed to  
3 28 develop and implement, if sufficient funds are appropriated by  
3 29 the general assembly, financial education efforts for youth  
3 30 and adults in collaboration with other state agencies, private  
3 31 entities, educational institutions, and other not-for-profit  
3 32 institutions.

3 33 "Financial literacy" includes but is not limited to  
3 34 financial responsibility and planning skills; money management  
3 35 skills, including setting financial goals, creating spending  
4 1 plans, and using financial instruments; applying  
4 2 decision-making skills to analyze debt incurrence and debt  
4 3 management; understanding risk management, including the  
4 4 features and functions of insurance; and understanding saving  
4 5 and investing as applied to long-term financial security and  
4 6 asset building.

4 7 The bill enumerates the powers and duties of the 15-member  
4 8 council. The council is authorized, to the extent possible,  
4 9 to procure information from and coordinate with any state  
4 10 agency, political subdivision, municipal corporation, school  
4 11 district, public or private entity, or public officer to carry  
4 12 out its responsibilities. Members will be reimbursed for  
4 13 actual and necessary expenses incurred in performance of their  
4 14 official duties and are entitled to receive compensation.  
4 15 Expense moneys are to be paid from funds appropriated to the  
4 16 governor's office.

4 17 The council must submit a detailed list of its activities,  
4 18 expenditures, and anticipated and available financial  
4 19 resources, and its recommendations in a report to the governor  
4 20 and the general assembly by January 15 annually.

4 21 The council may accept grants and donations and shall apply  
4 22 for any federal, state, or private grants available to fund  
4 23 the activities and materials developed, implemented, or  
4 24 distributed by the council.

4 25 The provision establishing the council is repealed June 30,

4 26 2014.

4 27 The bill takes effect upon enactment.

4 28 LSB 2006SS 83

4 29 kh/sc/14